

Financial KPIs Dashboard Template

INPUT SECTION - Enter Monthl...

Month	Revenue	Direct Costs	Overhead Costs	Current Assets	Current Liabilities
January					
February					
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					

BALANCE SHEET DATA

Month	Accounts Receivable	Accounts Payable	Total Debt	Owner's Equity	Backlog Amount
January					
February					
March					
April					
May					
June					
July					
August					
September					
October					
November					
December					

TARGET SETTINGS

KPI	Target Value	Notes
Gross Profit Margin	15 %	Adjust for your company type

Net Profit Margin	3%	Adjust for your company type
Working Capital	\$500000	Minimum acceptable level
AR Days	45	Target days to collect
AP Days	35	Target days to pay
Backlog Months	8	Months of work in backlog
Current Ratio	1.2	Minimum acceptable ratio
Debt-to-Equity	1.5	Maximum acceptable ratio

DASHBOARD - KPI CALCULATIONS

Month	Gross Margin %	Net Margin %	Overhead Rate %	Current Ratio	Working Capital	AR Days	AP Days	Backlog Months	WIP Over/Under	Debt-to-Equity	Status
January	$=((B3-C3)/B3)*100$	$=(B3-C3-D3)/B3*(100/C3)*100$	$=E3/F3$	$=E3/F3$	$=E3-F3$	$=(G3/B3)*30$	$=(H3/C3)*30$	$=K3/B3*12$	=0	=I3/J3	Check formulas
February	$=((B4-C4)/B4)*100$	$=(B4-C4-D4)/B4*(100/C4)*100$	$=E4/F4$	$=E4/F4$	$=E4-F4$	$=(G4/B4)*30$	$=(H4/C4)*30$	$=K4/B4*12$	=0	=I4/J4	Check formulas
March	$=((B5-C5)/B5)*100$	$=(B5-C5-D5)/B5*(100/C5)*100$	$=E5/F5$	$=E5/F5$	$=E5-F5$	$=(G5/B5)*30$	$=(H5/C5)*30$	$=K5/B5*12$	=0	=I5/J5	Check formulas
April	$=((B6-C6)/B6)*100$	$=(B6-C6-D6)/B6*(100/C6)*100$	$=E6/F6$	$=E6/F6$	$=E6-F6$	$=(G6/B6)*30$	$=(H6/C6)*30$	$=K6/B6*12$	=0	=I6/J6	Check formulas
May	$=((B7-C7)/B7)*100$	$=(B7-C7-D7)/B7*(100/C7)*100$	$=E7/F7$	$=E7/F7$	$=E7-F7$	$=(G7/B7)*30$	$=(H7/C7)*30$	$=K7/B7*12$	=0	=I7/J7	Check formulas
June	$=((B8-C8)/B8)*100$	$=(B8-C8-D8)/B8*(100/C8)*100$	$=E8/F8$	$=E8/F8$	$=E8-F8$	$=(G8/B8)*30$	$=(H8/C8)*30$	$=K8/B8*12$	=0	=I8/J8	Check formulas
July	$=((B9-C9)/B9)*100$	$=(B9-C9-D9)/B9*(100/C9)*100$	$=E9/F9$	$=E9/F9$	$=E9-F9$	$=(G9/B9)*30$	$=(H9/C9)*30$	$=K9/B9*12$	=0	=I9/J9	Check formulas
August	$=((B10-C10)/B10)*100$	$=(B10-C10-D10)/B10*(100/C10)*100$	$=E10/F10$	$=E10/F10$	$=E10-F10$	$=(G10/B10)*30$	$=(H10/C10)*30$	$=K10/B10*12$	=0	=I10/J10	Check formulas
September	$=((B11-C11)/B11)*100$	$=(B11-C11-D11)/B11*(100/C11)*100$	$=E11/F11$	$=E11-F11$	$=E11-F11$	$=(G11/B11)*30$	$=(H11/C11)*30$	$=K11/B11*12$	=0	=I11/J11	Check formulas
October	$=((B12-C12)/B12)*100$	$=(B12-C12-D12)/B12*(100/C12)*100$	$=E12/F12$	$=E12-F12$	$=E12-F12$	$=(G12/B12)*30$	$=(H12/C12)*30$	$=K12/B12*12$	=0	=I12/J12	Check formulas
November	$=((B13-C13)/B13)*100$	$=(B13-C13-D13)/B13*(100/C13)*100$	$=E13/F13$	$=E13-F13$	$=E13-F13$	$=(G13/B13)*30$	$=(H13/C13)*30$	$=K13/B13*12$	=0	=I13/J13	Check formulas
December	$=((B14-C14)/B14)*100$	$=(B14-C14-D14)/B14*(100/C14)*100$	$=E14/F14$	$=E14-F14$	$=E14-F14$	$=(G14/B14)*30$	$=(H14/C14)*30$	$=K14/B14*12$	=0	=I14/J14	Check formulas

INSTRUCTIONS

1. Enter your monthly financ...
2. Set your target values in...
3. The DASHBOARD section wil...
4. Review status indicators ...
5. Compare to industry bench...

INDUSTRY BENCHMARKS

Metric	GC Benchmark	Sub Benchmark	Your Value
Gross Margin %	12-18%	25-30%	See Dashboard
Net Margin %	1-3%	5-8%	See Dashboard
Current Ratio	1.2-1.5	1.2-1.5	See Dashboard

AR Days

40-60

35-50

See Dashboard

NOTES

- Formulas will calculate au...
 - Status indicators: Green = Warning Yellow = Warning Red = Critical
 - Review trends over just single months
 - Compare to industry benchm...
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